

Sponsor Levels and Benefits

2023-2024

BRONZE - up to \$2,500

- Listing on MEF website sponsor page
- MEF Annual Report recognition* (sent to 3,000+ and posted on website)

SILVER - \$2,500 to \$4,999

All the benefits above, plus:

- Sponsor recognition email (sent to 3,000+)
- Logo on MEF website sponsor page

GOLD - \$5,000 to \$9,999

All the benefits above, plus:

- MEF homepage recognition (17,000+ pageviews per year)
- Lamorinda Weekly thank you ad* (circulation 23,000+)
- Honor Roll recognition in MEF Annual Report* (sent to 3,000+)

HONOR ROLL
DONOR
LEVEL

PLATINUM - \$10,000 to \$14,999

All the benefits above, plus:

- Thank you banner at 5 school sites*
- Social media recognition
- One-quarter page in Auction Gala catalog
- Recognition on Auction Gala signage

HONOR ROLL
DONOR
LEVEL

DIAMOND - \$15,000 to \$19,999

All the benefits above, plus:

- Logo on MEF campaign progress sign at Campo and JM
- Recognition in MEF Back-to-School Night Video*
- Enhanced MEF homepage recognition (17,000+ page views per year)
- One-half page in the Auction Gala catalog

HONOR ROLL
DONOR
LEVEL

CHAMPION - \$20,000+

All the benefits above, plus:

Our Champion Sponsors receive premium placement of their logo on all recognition opportunities listed above. In addition, they receive:

- Logo on bidder paddle at Auction Gala
- Recognition with Logo on the back cover of Auction Gala catalog
- Full-page in Auction Gala catalog
- Premium recognition with Logo on Auction Gala signage
- Premium MEF homepage recognition (17,000+ page views per year)

HONOR ROLL
DONOR
LEVEL

TOP DONOR
LEVEL WITH
MOST
BENEFITS
AND
VISIBILITY

Sponsors will receive most benefits during the campaign year of their donation (July-May) but will receive those marked with an * in the next campaign year.